

PARTNERSHIP BENEFITS

PLATINUM

GOLD

SILVER

Platinum - \$5,000 Investment - All Gold and Silver Benefits Plus Plus

Value: \$18,000+

60-90 second commercial to run on Association media outlets	√			\$3,000
Opportunity to build micro-site through Association's website	√			\$1,000
Opportunity to distribute materials, w/intro, during monthly New Member Orientations, based upon availability	√			\$2,000
Opportunity to display literature at select events throughout the year, on-site and off-site meetings	√			\$1,000
Opportunity to include promotional flyer in Trade Show attendee registration package	√			\$500
Banner advertisement on Harford County Association of REALTORS® website	√			\$500

Gold - \$3,000 Investment - All Silver Benefits Plus

Value: \$10,000+

30 second commercial to run on Association media outlets		√		\$2,000
Advertisement on Association's website with click-through	√	√		\$500
Opportunity to host REALTOR® CE Day Luncheon	√	√		\$300
Additional complimentary registrations for Trade Show attendees of your choice	4 Registrations	3 Registrations		\$90-120
Tickets for Installation/Annual Meeting attendees of your choice	4 Tickets	2 Tickets		\$160
Players and one hole sponsorship at Educational Foundation's Golf Tournament	4 Players	2 Players		\$550-\$900

Silver - \$1,000 Investment

Value: \$6,000+

Recognition on prominent acrylic wall display, in a premium spot at Association	Large	Medium	Small	\$1,200
Highlighted in a "Partner Spotlight" annually	√	√	√	\$100
Display promotional materials & business cards in our REALTOR® Store & Resources wall system	√	√	√	\$1,000
Company logo on Association website	√	√	√	\$500
Email marketing list of full Harford County Association of REALTORS® membership, upon request	Monthly	Quarterly	Once a year	\$100-\$1,200
First opportunity to instruct a CE or non-CE class (subject to Education Committee approval)	√	√	√	\$1,000
Recognition at events during the year	√	√	√	\$1,200
Recognition in event promotional emails	√	√	√	\$500
No Charge Individual Affiliate Memberships	6	4	1	\$275-\$2,400
Booth space at the Trade Show	No Charge	Half Price	\$50 Discount	\$50-\$375
Signage on tables at Trade Show	√	√	√	\$200
Acknowledgement at Annual Meeting in September	√	√	√	\$150
Placement on slide show at Annual Meeting in September	√	√	√	\$150